

November 1, 2011

Dear Patron,

Please support **Emerald Ballet Theatre's** (EBT) full-length production of **The Nutcracker**, December 3<sup>rd</sup>, 4<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup> @ *North Shore Performing Arts Center*. As always, the classical choreography draws on my experience as a ballerina with the Bolshoi Theatre Grigorivich Company in Russia. EBT and the NPAC Foundation partner to bring 4 performances (595 seat theater) of this holiday tradition to the Eastside and North Shore. We are delighted to announce that we will be performing to live accompaniment by the Rainier Symphony Orchestra.

**Audiences regularly fill the theater to capacity for EBT's popular programs.**

Marketing includes mailing approximately 28,000 season brochures & 10,000 Nutcracker postcards, distributing 500 posters in Bellevue, Redmond, Kirkland, & Bothell, and e-mail marketing to a 3,000+ distribution list.

**Supporting EBT markets your business as one that encourages youth, values education, and fosters a vibrant arts community on the Eastside.** EBT is a not-for-profit, 501(c)3, arts organization committed to excellence in education, performance, and outreach to individuals from a variety of socioeconomic backgrounds.

**Supporting EBT brings prominent recognition to your business and your brand.** All sponsors are listed in printed programs throughout the season. Contributions are tax-deductible. Varying levels of recognition include:

- ❖ **Artistic Director's Circle (\$3,000):** Name and logo on all EBT brochures for one year. Name and logo on production materials (posters, postcards, web mailers), and a ½ page ad in programs for one year.
- ❖ **Dancer's Circle (\$2,000):** Name and logo on all production materials (posters, postcards, web mailers), and a ½ page ad in programs for one year.
- ❖ **EBT Partner (\$1,000):** Name and logo on production materials (posters, postcard mailers) for one show and a ½ page ad in one program.
- ❖ **Emerald Sponsor (\$250):** ¼ page ad in one show's program.

Thank you for supporting Emerald Ballet Theatre and the Eastside's arts community.  
Sincerely,

Viktoria Titova  
Artistic Director

